



# HEAD FOR THE TOP WITH HARBOROUGH TOWN FC

SPONSORSHIP & ADVERTISING  
OPPORTUNITIES  
SEASON 2021/2022





Harborough Town FC is an FA Charter Standard Community Club which is a volunteer led not for profit charitable trust. The first team plays in the United Counties League Premier Division which is at Step Five of the FA National League System, Just five steps away from the English Football League System, just five promotions away from the English Football League. The club has a reserve team, veterans team, walking football, and has a vibrant junior section which has 44 teams from under 6 to under 18 boys and girls. All of the coaches in the club are qualified to the minimum of the FA level one and all have undertaken the safe guarding checks required by the Football Association.

The club posts some of the finest grassroots facilities in the country with ten grass pitches, and two floodlight artificial grass pitch one of which is a Stadia quality artificial pitch which was funded through the Football Foundation and Harborough District council.

The club has two high quality lounges with bars, all of which can be hired for parties, conferences and any other events.

The Club is home to Cherry Tree FC, The Royalist FC, Market Harborough Church FC and Brooke House Football Academy.

The Club is entering a most exciting time in its history with the investment in the development of it's facility, and having secured a fifty year lease with Harborough District Council the future of the club has never look so bright.

The club has a clear vision to progress to the higher levels of English football and recently opened the Harborough Town Football Academy as part of a five-year football development plan to bring high quality football to Market Harborough in a vibrant, safe, and fun environment.

As a not-for-profit charitable trust, the club is totally self-funding and we hope that the growing community in and around Market Harborough, will share in our vision to provide Market Harborough with a high-class football hub for the benefit of the surrounding community and by supporting the club through the sponsorship and advertising opportunities detailed in this.

If you wish to discuss any of the ways to sponsor the Club, and be part of an exciting journey with Harborough Town please contact me at [laurence.jones@harrowtownfc.org](mailto:laurence.jones@harrowtownfc.org) or [peter.dougan@traffco.co.uk](mailto:peter.dougan@traffco.co.uk)

Laurence C Jones  
CEO and Trustee of Harborough Town FC



# THE CLUB HAS A FULL RANGE OF SPONSORSHIP PACKAGES FOR THE 2021/2022 SEASON







<b>Full page advert</b>		<b>£150.00</b>
Full page advert in each match day programme plus inclusion in any club newsletter		
<b>Half page advert</b>		<b>£100.00</b>
Half page advert in each match day programme plus inclusion in any club newsletter		
<b>Quarter Page advert</b>		<b>£50.00</b>
Quarter page advert in each match day programme plus inclusion in any club newsletter		
<b>Match Day Sponsors</b>		<b>£175.00</b>
Name of sponsor in match day programme plus 8 free admission tickets to the game, including pre match buffet. Make the man of the match presentation at the end of game with picture. An on-going list of match sponsors will be printed in every programme throughout the season and on website. Reserved Parking for 2 cars		
<b>Corner flags</b>		<b>£250.00</b>
Name or logo on all four corner flags for every game played at home. Name of sponsor in matchday programme		
<b>Perimeter advertising Board</b>	<b>1 Year</b>	<b>£300.00</b>
Name of board advertisers additionally placed in each match programme	<b>3 Years</b>	<b>£650.00</b>
<b>Home dugout (Not including artwork costs)</b>		<b>£750.00</b>
Name of board advertisers additionally placed in each match day programme		
<b>Away dugout (Not including artwork costs)</b>		<b>£750.00</b>
Name of board advertisers additionally placed in each match day programme		
<b>Player's Lounge and Function Room sponsorship</b>		<b>£1,000.00</b>
Either room will be named after the sponsor with name placed above entrance doors to room. Additionally, name is placed in match day programme		
<b>Sponsor of Changing Rooms</b>	<b>5 Seasons</b>	<b>£300.00</b>
Sponsors name on changing room door with additional name or logo placed inside changing room		
<b>Player's sponsorship</b>		<b>£200.00</b>
Name and company contact details in each match day programme alongside pen picture of player		
<b>Stadium Sponsor</b>		<b>£10,000.00</b>
Name of company on back of Clubhouse, Name of company used immediately prior to Stadium name, Stadium name used on all literature, name in all match day programmes on website, in newspapers and other media outlets etc.		



### Senior Team Sponsorship

Team shirt sponsors (2 seasons): Name and or logo on Team shirts for full season for all games including cup ties, plus name in each match day programme and any club newsletters/website, in newspapers and other media outlets

**First** £5,000.00  
**Reserves** £2,000.00

### Academy TEAM sponsorship

This will cover name on ALL student's kit (home and away match kit, training tops, tracksuits etc.), name in club house, on all stationary, website, match day programmes, in newspapers and other media outlets etc.

**1 Season** £1,000.00

### Main club sponsor

Combination of the products above plus company name and logo on all HTFC stationary. This will cover sponsors name on ALL 47 teams kit at the club, headline sponsors name in clubhouse, on website on ALL stationary, in newspapers and other media outlets, etc. Fuller details to be discussed.

**£35,000.00**

### Minibus sponsor (plus artwork costs provision of the afore mentioned at no cost)

Name and logo displayed on the minibus which will be for the use of all sides associated with HTFC

**£10,000.00**

